

Privacy statement Rive Gauche

1. General

We collect and use your personal data in order to provide you with personalized communication. We protect your data and respect your rights.

Your personal data is very important to us. We therefore make it a point of honour to protect it. The use we make of your personal data respects your rights under the law.

However, we do need your personal data in order to be able to offer you continuous, personalised We need your personal data in order to be able to provide you with personalised communication that is more in line with your wishes. We collect personal data through our mobile application, when you register, and via our website. You are then registered in our customer database. In this this Privacy Statement, we explain how we collect, store and use your personal data, store and use your personal data. Please note: if you are redirected to another website or application, the privacy statement of the other website or application applies.

The mobile application concerned is called Shopping Rive Gauche and the website <https://www.rivegauche.shopping/en>. The latter two are part of the company Shopping Rive Gauche SA, whose registered office is located at Place Verte 20 bte 2, 6000 Charleroi registered under the number company BE0627.845.465.

Only the company mentioned above may use your personal data.

2. What personal data do we collect and use?

We collect the data that you communicate to us, data relating to your visits to our website, data relating to your connections and uses of our application.

Data provided by you

Some of the personal information we use has been provided to us by you. For example, when you downloaded our mobile application and created a profile. This includes your name, first name, address, gender, language preference, date of birth, interests and contact details.

This also includes data that you provide when you subscribe to our newsletter via the website, participate in an action, a competition or a survey.

Via the website or the app

We store technical data of each individual visiting our website(s) or using our mobile application. This includes, for example, the IP address, browser, device data and the website or external app that referred you to us.

In addition, we keep track of each user's visiting behaviour on the website or use of the app. This way we know when our apps are installed or our sites are visited, how a web page is viewed, where exactly visitors click, where they leave our site, how long they spend there, etc. These analyses allow us to improve our website or app.

3. Why and on what basis do we collect your personal data?

We need your data in order to be able to offer you personalised communication. communication. We apply strict internal (communication) rules in this respect and use your data to improve and personalise our services.

Sending communications to you

Your data is required in particular to send you newsletters tailored to your geographical area according to your geographical area, your interests, your age group, etc. We We may also use this information to personalise the notifications and promotions we send you via the sent to you via the mobile application.

Improving and personalising services

We are constantly striving to improve the service we offer. It is therefore in our interest to consider how we can do this for you. As part of this, we build your profile, based on your personal data, your use of the website and app, etc.

4. Who has access to your personal data?

Shopping Rive Gauche SA will never sell your data.

Only Shopping Rive Gauche SA can use your data. Under no circumstances will your transmitted or sold to a third party. They are stored on a secure platform in Belgium platform in Belgium and accessible via a login and password that only Shopping Rive Gauche SA has in its possession. However, in spite of all our efforts in this matter, we can never totally guarantee the However, in spite of all our efforts in this matter, we can never completely guarantee the security and the protection of your personal data.

5. How long do we keep your personal data?

We keep your profile data for as long as you are active. It is then deleted after 10 years of non-use by you.

6. What are your rights as a User?

We always take into account your legal rights. You can change your data, have incorrect data corrected, ask us not to use your data for your data for direct marketing purposes, etc.

Shopping Rive Gauche SA attaches great importance to the protection of your personal data. your personal data. The use we make of it respects the rights you have under the law. the law. That is why we have summarised them all below. You can contact us contact us via the contact details at the end of this Privacy Statement to exercise these rights. to exercise these rights. If necessary, we are obliged to check your identity.

You can request an overview of the personal data that we store about you. you. You can have incorrect data corrected and data that is no longer relevant deleted. data that are no longer relevant. You can request that your data not be used for direct marketing purposes. Use the unsubscribe function at the bottom of our newsletters. You can also unsubscribe by contacting us via the email

address at the bottom of this Privacy statement. You can ask us to limit the use of your personal data or object to the use of your personal data.

7. How can you contact us?

Do you have any complaints about our handling of your personal data? Contact our data protection officer at secretariat@rivegauche.shopping

If he or she cannot provide you with sufficient assistance, you can always contact the Belgian Data Protection Authority and file a complaint there.

8. Changes to this Privacy Statement

Please stay informed of any changes and review this Privacy Statement regularly.

We are constantly developing and improving our services so that we can continue to provide you with the best possible service. Therefore, we will regularly adapt this Privacy Statement to ensure that it always correctly describes how we process your personal data. Although we will make every effort to draw your attention to any changes, we still recommend that you consult this Privacy Statement regularly. It is your responsibility to be aware of any changes.

This Privacy Statement was last amended on 25/05/2018.